



# MEDIA KIT



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[@chameleonmgmt](https://www.instagram.com/chameleonmgmt)

Chameleon Management Group is a Brand and Marketing Management Agency focused on brand creation and brand management.

[WWW.CHAMELEONMGMT.COM](http://WWW.CHAMELEONMGMT.COM)



# CHAMELEON MANAGEMENT GROUP

## PROFILE

They say “a leopard can’t change it’s spots”, but luckily a Chameleon can change it all!

At Chameleon Management Group, that change is exactly what we’re built to do. Stemming from an extensive marketing and entertainment background, working with key industry players throughout the world, we have our tails wrapped around quite a bit of knowledge that will propel you or your business to the next level!

Always hungry and always changing our colors to meet your needs, we do it all including brand creation and management, project management, marketing management and business consultation.

## SERVICES

- Brand Creation
- Brand Management
- Project Management
- Business Management & Consulting

## WHERE TO FIND US!



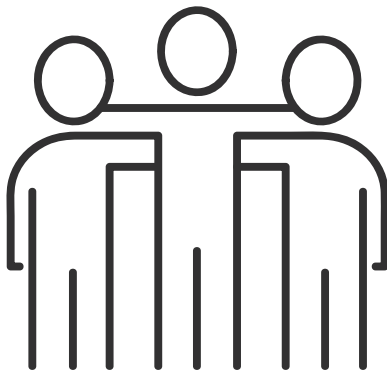
[chameleonmgmt.com](http://chameleonmgmt.com)

[@chameleonmgmt](https://www.facebook.com/chameleonmgmt)

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## WHO WE CATER TO

We focus on small businesses, entertainers, personal brands and pretty much anyone looking to create or update their brand! We also help folks in need of assistance on any project and we’re always ready to offer our best business advice!





# CHAMELEON SERVICES OFFERED

1

## BRAND CREATION

Let us help you bring your vision to life!

2

## BRAND MANAGEMENT

Need a hand in organizing and managing your brand?  
We've got all the skill necessary to assist you!

3

## PROJECT MANAGEMENT

An extra pair of hands and eyes to see you through  
completion.

4

## BUSINESS MANAGEMENT

We offer just the right amount of advise to guide you  
through the rollercoaster of business.

FOR MORE INFORMATION VISIT

CHAMELEONMGMT.COM





# MEET #CAMMYSTRIBE

## THE PEOPLE BEHIND THE BRAND



PETRA HAVEN

MANAGING  
DIRECTOR



JAYNA CAMPBELL

MARKETING  
INTERN



BRENEE  
WALLACE

MARKETING  
ASSISTANT

## Meet the Team, Members of #CammysTribe!

Queen of creativity and Chameleon's Marketing Maven, Petra brings over 10 years of branding, marketing and management experience with a love of organization, a need for vibrancy and a keen eye for detail!

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Lover of all things creative, with a heart for marketing, Jayna is presently pursuing a Bachelor's degree in Marketing with a minor in Radio, TV and Film. Always thinking outside the box, never inside, she is the perfect fit for Chameleon.

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With coffee in one hand and confidence in the next, Brenée is Chameleon's Marketing Assistant. She believes that making bold choices will help you build a strong brand.

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# CLIENT TESTIMONIALS



**JULIEN BELIEVE**  
INTERNATIONAL RECORDING  
ARTIST

"I was oblivious to brand development, marketing and promotion. She has been a breath of fresh air to the local music industry and has become one of the most respected music managers in the history of the Bahamas.

Smart, efficient, sharp, versatile, humble and confident. Petra has balance and knows when and how to adapt to her environment and challenges life presents. Chameleon management is definitely the best name for her company. It's really who she is!"



**JON THOMAS**  
VIDEOGRAPHER

It's rare to meet someone as genuinely invested in what she does as Petra is. Her hustle is reflected in the presence she's helped her artists create both domestically and internationally, as well as in the quality of the product she pushes. On set, she's a wearer of many hats.

Regardless of the task, in spite of the challenges it may come with, she gets it done. Period. I can't speak highly enough of her. She's a powerhouse manager, a tack sharp strategist, and an awesome human being."



**MATT AUBRY**  
FORMER CORPORATE  
SPONSORSHIPS DIRECTOR, BML

"Petra has an uncanny vision when it comes to management. She intuitively sees the opportunities and common threads in a scenario and crafts an effective and efficient creative path forward to achieve the maximum potential of an objective.

In working with Petra on the Believe Foundation's mission, she applied her innate organizational abilities to push the foundation forward to unprecedented success. I have rarely seen anyone apply personal networks and team building so naturally to a meet a common goal. Petra is an essential asset to any initiative!"



**TSHOMBE JOHNSON**  
WILD BUSH BAHAMAS

"Working with Chameleon is a fun and effortless process! They spend time learning what the project is truly about and the purpose that fuels the passion behind it. The Chameleon experience is one that never seems to end because the team is constantly looking at ways to improve the look, feel, and position of our brand before we think about it. Chameleon will always be our first choice for creating brands as we move forward in business."

*Just a few words...*

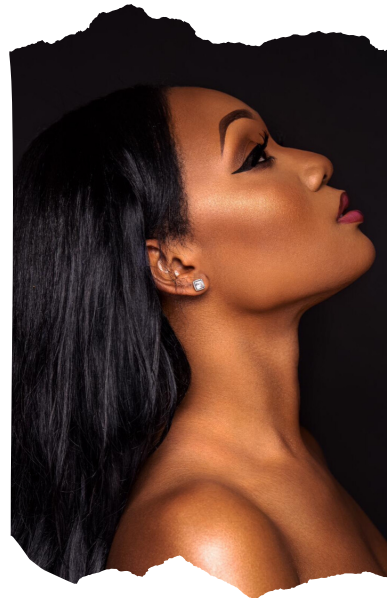
“

My mission in life is  
not merely to  
survive, but to  
thrive; and to do so  
with some passion,  
some compassion,  
some humor, and  
some style.

”

Maya Angelou

SOME OF OUR CLIENTS  
& CREATIONS



- Brand Photography
- Pro Headshots
- Logos
- Business Cards
- Proposals
- DJ Service Packs
- Email Blasts
- And So Much More!





## HOW TO REACH US

Website: [www.chameleonmgmt.com](http://www.chameleonmgmt.com)

Instagram: @chameleonmgmt

Facebook: [fb.com/chameleonmgmt](https://fb.com/chameleonmgmt)

Email: [chameleonmgmt@gmail.com](mailto:chameleonmgmt@gmail.com)

Hi! I'm Cammy. Cammy  
Leon, Chameleon's  
Resident Chameleon  
Helper

WE ARE CHAMELEON  
MANAGEMENT  
GROUP AND CAN'T  
WAIT TO HEAR FROM  
YOU!  
CONTACT US TODAY!

